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**PEARSON UPGRADES 70 VIRGINIA SCHOOL DIVISIONS  
TO POWERSCHOOL PREMIER WITH SASI CUSTOMER FIRST PROGRAM**

*THE RECENT AVAILABILITY OF THE NEW SIF 2.0 AGENT FOR POWERSCHOOL PREMIER FURTHER  
ENABLES VIRGINIA USERS TO MEET STATE REPORTING REQUIREMENTS*

RANCHO CORDOVA, Calif. - March 24, 2009 - Pearson, the global leader in education and education technology, announced a significant milestone in the success of its comprehensive SASI Customer First Program today. A total of 70 school divisions in the state of Virginia are migrating from the SASI student information system to Pearson's industry leading, web-based platform, PowerSchool Premier. Pearson's SASI Customer First Program is designed to reward the longstanding loyalty of its SASI customers and provide them with an updated technology infrastructure capable of growing alongside their student information management needs now and well into the future.

In addition, Pearson recently announced the availability of the SIF Agent for PowerSchool Premier from Edustructures, adding SIF 2.0 capability and SIF 2.0r1 certification to PowerSchool Premier, which will enable Virginia PowerSchool users to significantly enhance performance and access to critical student, staff, and enrollment data. This agent is built to meet specific SIF-based state reporting requirements for Virginia Department of Education.

"Our district needed a solution that would enable us to make data driven decisions that enhance student learning on a daily basis," said Kevin Harrison, Data Manager of Bedford County School District. "With PowerSchool and the updated SIF component, we are more equipped to meet the challenges of collecting timely and accurate data to meet the state reporting requirements of Virginia."

"Virginia is an excellent example of the success of Pearson's SASI Customer First program," said Paul Fletcher, president of the School Systems group of Pearson. "We look forward to providing the best possible implementation support and training to the growing number districts who are powering student performance by migrating to our PowerSchool Premier solution."

SASI customers are encouraged to log on to [www.PearsonSchoolSystems.com](http://www.PearsonSchoolSystems.com) and click the link titled "SASI Customer First Program" to start their upgrade or call 877-873-1550.

PowerSchool Premier is the first student information system designed from the ground up as a web-based solution and offers easy access to real-time data via a standard web browser, on a Mac or PC. PowerSchool Premier moves K-12 schools and districts beyond administrative reporting by enabling them to use the data they collect to increase student achievement and identify trends and patterns that may affect student outcomes. PowerSchool Premier focuses on the needs of those districts requiring a system that includes ease of use, community focus, embedded functionality and lower administrative costs.

### **About Pearson**

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

### **About Edustructures**

Edustructures, a Pearson company (NYSE: PSO), is the recognized leader in SIF integration solutions for the education market, providing secure interoperability between disparate software applications for improved educational business processes, data accuracy and reliability, staff efficiency and cost reduction. Through its SIFWorks® integration platform, comprehensive professional services, and business relationships with technology providers and educators, Edustructures connects the systems that power education. For more information about Edustructures, please visit [www.edustructures.com](http://www.edustructures.com).

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